



Cheer FX Avalanche

Sponsorship Letter

Full FX • 409.722.2222
4001 Jimmy Johnson Blvd.
Port Arthur, Texas 77642



Dear Cheer FX Athletes, Friends, & Family,

Attached is a sample sponsor letter to hand out to local businesses/family members. This is one way to earn money for your athlete's season and expenses. Provide the enclosed letter and sponsorship form to businesses. If the business wishes to make a donation, a check should be made payable to Cheer FX. It is best that you hand in the sponsorship money by placing all money and forms in an envelope with your child's name on it. If you have any questions regarding our sponsorship program, please contact us at 409.722.2222.

Thank you,

Cheer FX Staff



Dear Friend or Business owner,

My name is _____ and I am a member of the Cheer FX All Star Program. I am in search of sponsorships from businesses in my local community. I practice with my team numerous hours to be able to compete at the Regional and National level. The cost to attend these competitions can be quite expensive and I am asking you for your help and support. There are several levels of support and really any amount is truly appreciated. Please note that sponsors may write-off their sponsorship as an advertising expense.

I truly appreciate your consideration. If you have any questions about the Cheer FX All Star Program, my dedication to the sport, or our sponsorship program, please feel free to contact our gym at 409.722.2222.

Thank you,

FX Tumbling & Cheerleading
4001 Jimmy Johnson Blvd.
Port Arthur, Texas 77642



We would like to thank all of our sponsors who helped our talented athletes achieve their dreams. You have the choice to sponsor a specific child, team, or the entire organization. Your donation will be used to pay tuition and competition fees. You may write off your sponsorship as an advertising expense. Please note that all donated funds will be put toward coaches' fees and hotel expense in the event that the specific sponsored athlete leaves the program.

Level 1 Sponsorship: \$25.00-\$99.00

- Your business name will be posted on the Cheer FX social media sites & featured on their website.

Level 2 Sponsorship: \$100.00 and up

- Your business name will be posted on the Cheer FX social media sites, featured on their website, and displayed in their gym.

Please make all checks payable to Cheer FX

Business and/or Personal Name: _____

Contact Name: _____

Contact Phone: _____

Business Phone: _____

Business Address: _____

City : _____ State: _____ Zip Code: _____

Sponsorship Amount: _____

Is this for an Athlete, Team, or Program? (Please circle one)

Athlete Name: _____ Team Name: _____

Signature: _____ Date: _____

Thank you so much for all of your support!